

# What's Going on With Career Services in March

Monday	Tuesday	Wednesday	Thursday	Friday
2 Major Decision: Selecting a major and designing your career path 3 or 3:30 p.m. Stu. Ctr. Theater  Job Club 4-5 p.m. Check website for locations	3 Major Decision: Selecting a major and designing your career path 3 or 3:30 p.m. Stu. Ctr. Theater	4	5	6
9 RESUMANIA! 10-3 p.m. Career Services  Job Club 4-5 p.m. Check website for locations	10 RESUMANIA! 10-3 p.m. Career Services  Senior Strategies: Life after Eastern 12:30 p.m. Stu. Ctr. room 217	11	12 Liberal Arts Career Fair 1-4 p.m. Betty Tipton Room Stu. Ctr.	13
16 Job Club 4-5 p.m. Check website for locations	17	18	19	20
23 SPRING	24 BREAK	25 SPRING	26 BREAK	27
30 Job Club 4-5 p.m. Check website for locations	31			

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# CONNECTIONS

• *Newsletter* •

## Prepare for the Career Fair on March 12th!

### Prepare for the Career Fair!

You would be surprised to hear how unprepared many college students are when they walk through the door of a career fair. Before you cross the threshold of your next career fair, there are a few things you need to know to make sure you are not one of those students.

### 1. Be Clean & Presentable –First Impressions Matter!

- Take a shower
- Brush hair and teeth
- Clean under your fingernails
- Wear little to no cologne or perfume

### 2. Dress Appropriately

- Dress like you would for an interview
- For men: dress pants, clean shoes, button up shirt and tie that reaches the middle of the belt buckle
- For women: dress pants (that cover the ankle but do not drag on the floor) or a business-like skirt (no shorter than two inches above the knee), and a dressy conservative blouse
- Avoid putting on too much jewelry or too many accessories

### 3. Go It Alone

- If you arrive with friends, part ways and work the room on your own!
- Leave your belongings at the door
- Do come with enough resumes to hand to various employers

### 4. Do Your Research!

- Target specific companies and find out as much as you can about them
- While looking at the different companies, try to remember that your first job out of college may not be your dream job
- Know what questions you will ask them

### 5. Introduce Yourself

- Tell the representatives your name
- Tell them what year you are in as well as your major
- Tell them what you had hoped to gain from attending the career fair (looking for an internship or an actual career in the area)
- Use a clear and audible voice paired with eye contact and a firm handshake
- Remember their name

Remember, this is your chance to show employers that you have communication skills. So, next time you decide to attend a career fair, stand out as a confident, capable potential employee.



# Life After Eastern

It seems like you just graduated from high school and now you're getting ready to walk across Eastern's stage. What now?

On Wednesday, March 10th you could start by attending Career Services' Senior Strategies: Life After Eastern at the Student Center, room 217 at 12:30 p.m. Registration is not needed, just show up and benefit from this workshop for graduating seniors.

Career Services is constantly providing Eastern students with more resources to help you move on to that next step in your life. For example, if you are planning on entering the workforce directly after graduation then Reference USA may be able to help. This website provides visitors with information about businesses in a number of different ways. Maybe you are looking for a small business in a specific area or you noticed a specific business on your ride home. You can search for business information with the business name, size, location or even with a particular employee's name.

When you are about to graduate you probably want the names of companies

that are not just out there, but are currently hiring. This is where eRecruiting can help you. You may just assume that you can get one of the jobs that are posted on big job websites such as Monster. But what you may not realize is that often times the only companies who post on websites such as these are the ones that can afford to post on such popular sites. In addition to this, there are numerous amounts of people just like you applying for these jobs from all over the country. On eRecruiting you will find entry level jobs specifically meant for college graduates.



## Optimal Resume

We have all wondered how we can make our resume just a little better. Fortunately, Eastern students have access to Optimal Resume. Optimal Resume enables its users to create individualized resumes based on career goals and personal expertise. In order to create resumes that stand out, users may use the Resume Stylist on the website to change the format. Ambitious users can build their own professional website. All this is free to Eastern students by visiting the Career Services website and clicking on Optimal Resume.

**OPTIMALRESUME.COM**  
THE OPTIMAL FIRST IMPRESSION

Interested in entering a drawing for a \$50.00 gift certificate to the ECSU Bookstore? Stop by the vendor tables on April 6th from 12-3pm at the student center. The Office of Career Services is holding sign up and information sessions on two of our biggest career resource tools, eRecruiting and Optimal Resume. Find out where all the hot jobs are posted and how to create a great resume to obtain them!



# Career of the Month



## CRIMINOLOGIST

According to the College Portrait of Undergraduate Education, during the 2006-2007 school year 13 percent of the degrees conferred by Eastern were in the field of Psychology. You probably know that with a psychology degree you can become a counselor of just about any kind. But did you know that you could be a Criminologist?

Criminologists use their knowledge of psychology to analyze crime in communities in order to prevent or predict criminal behavior. Generally you can find a Criminologist in an office investigating demographic groups or individuals to figure out what types of environments or stimulus are likely to set off certain behavior. They may also be found out on the scene of a crime! This career entails a variety of somewhat unpredictable assignments that can be hard work but the career is definitely interesting as well.

Wondering what you can do with your major? Check out Career Services' convenient website that helps you connect majors with careers. Go to [www.easternct.edu/career](http://www.easternct.edu/career) and click on "What to do with your major" to find out!

Don't miss  
**RESUMANIA!!**  
March 9 & 10  
10 a.m.-4.p.m.

Drop by the Office of Career Services to have your resume critiqued in time for the Liberal Arts Career Fair on March 12th!

## Love Your Career Day



Eastern students pampered their future on February 12th while attending Love Your Career Day! Let's face it: February is a month dedicated to our significant others. But students visiting Career Services this particular day refused to neglect their own career search. Students had a chance to meet the staff at Career Services and enjoy cookies and candy while discussing their future plans or concerns. Free shirts were given out and students crowded

around the ticket table to enter their name into a raffle. The tables, desks, and surroundings were filled with the color red and heart decorations. There was an abundance of career information mixed in with all the holiday excitement. Of course if you missed the festivities, you can always stop by Career Services for the same numerous pamphlets and professional help that the staff provides daily.